

UX / UI DESIGNER

EDUCATION

2013 - 2017 BA GRAPHIC DESIGN Calvin University

2017

FULL-TIME UX DESIGN

BrainStation

WORK EXPERIENCE

PRESENT MAR 2018 UX / UI DESIGNER

UNOapp

Creating digital solutions for various clients in the hospitality and retail industry. Includes user research, flows, wireframing, high-fidelity designs, testing and prototyping.

MAY 2018 SEP 2017 FREELANCE DESIGNER

Project Lola

Freelance work completing graphic design projects for Project Lola in Cobourg, Ontario. Designed brand and marketing materials for local businesses including signage, business cards, logos, etc.

MAY 2017 JAN 2016 ASSISTANT FOR DESIGN AND PRINT MEDIA

Calvin University SAO

Designed and distributed posters and other promotional materials for concerts, films, lectures, and other events on campus. Also helped plan and prepare print materials for the biannual Festival of Faith and Music.

JUN - AUG • 2016

PRODUCTION ASSISTANT

Shelter Valley Folk Festival

JUL - SEP 2015 Student position for the Shelter Valley Folk Festival in Grafton, Ontario. Developed and designed a new website for the organization. Designed and distributed advertising materials, and planned and hosted events prior to the festival.

VOLUNTEER EXPERIENCE

STUDENT ACTIVITIES OFFICE

2014 - 2017

Calvin University

Responsibilities consisted of setting up and taking down equipment for concerts, volunteering at merchandise tables, and attending weekly meetings to discuss future concerts and events.

WEBSITE

SARAHEMILYKENNEDY.COM

ACHIEVEMENTS

DEAN'S LIST 2014 - 2017

Calvin University

CONTACT

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SKILLS

SKETCH CSS / HTML INVISION

ADOBE SUITE VISUAL DESIGN ADOBE XD

ADDRESS

Toronto, Ontario